



NEWSLETTER

December 2017

The Clarion Newsletter — Volume 32, Number 12

**HAPPY HOLIDAYS,
MERRY CHRISTMAS,
& HAPPY NEW YEAR!**

General Meeting

Tuesday, January 16th, 7:30pm

Please join us in the new year on Tuesday, January 16th at 7:30pm for our MVBA General Meeting held at The Belvedere at 1 East Chase Street.

There is NO MEETING this December!

As always, our general meetings are free and open to the public, members and non-members alike. Please join us to discuss important issues and events related to our Mount Vernon community.



MVBA Meeting space
generously provided
by Belvedere & Co.

Welcome New MVBA Board Members

The MVBA Board Elections are officially over and we have a new slate of Directors and Officers to take on the new year.

President—Michele Richter

Vice President—Wesley Stuckey

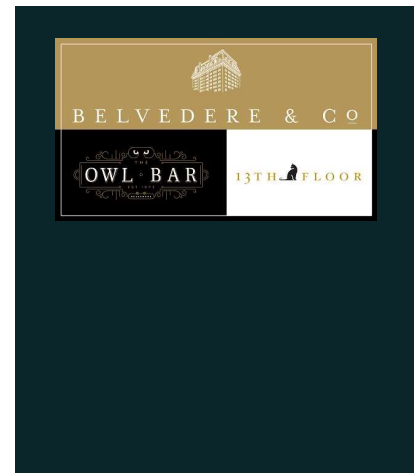
Recording Secretary—Jeff Withington

Treasurer—Onahlea Shimunek

Corresponding Secretary—Lex Wiesand

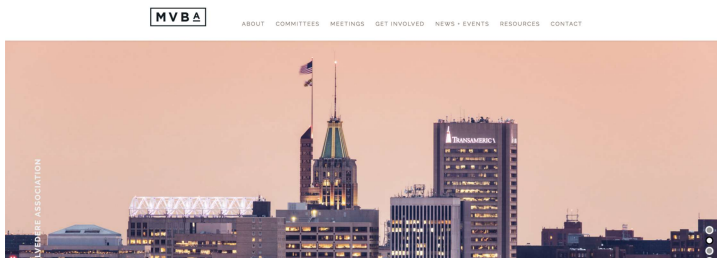
Newly Elected Directors—Julie Canard & Mario Brandhorst

Current Directors—Scott Brillman, Teddy Davidson,
& Steve Shen



New MVBA Website & Branding

Over the last several months, we have been working on a brand spanning new website and logo for MVBA. The new website really focuses on the historic aspects of the neighborhood mixed with the modern usage of our beautiful buildings and amenities.



We are currently working with Comcast to resolve an IP address conflict with the url mvba.org. Apparently, residential wifi customers with Comcast service have a blocked firewall on the site. Comcast is working on resolving this issue. In the meantime, visit the new website on your mobile device and on the xfinitywifi network.

With the launching of the new website, we focused on updating the logo and overall brand image of the Mount Vernon – Belvedere Association. The new logo is really a system of marks. The primary logo features a simple illustration of the Washington Monument, which is at the heart of the neighborhood. To the side of the monument is the full name of the Mount Vernon – Belvedere Association. A secondary, abbreviated, logo was developed for the short acronym MVBA. This logo references the engraved brick pavers that are indicative to historic buildings and walkways across the neighborhood as well as in other historic East Coast cities.



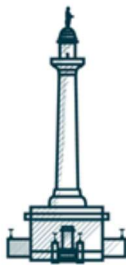


M V B A
EST. 1938



The primary color palette that we developed for the brand draws inspiration from the colors found across the neighborhood. From oxidized verdigris copper on window and roof details to the dark slate blue-green iron work around the monument to the buff/beige mortar between the many bricks that construct the historic character of the neighborhood, these colors provide a solid foundation to build upon for many decades ahead.

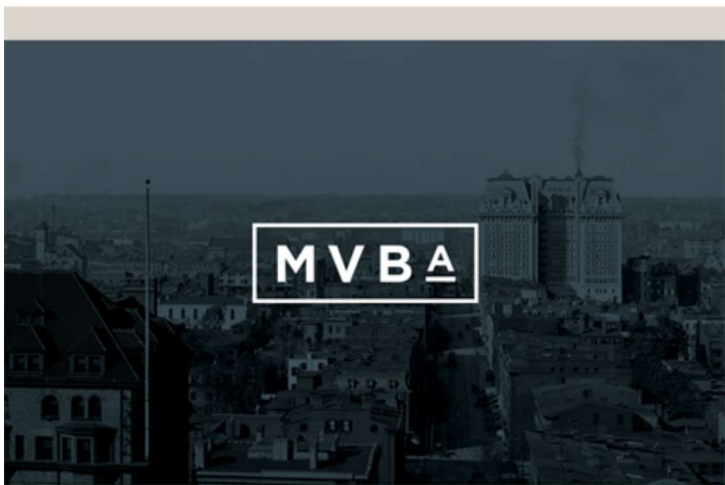
MOUNT VERNON – BELVEDERE ASSOCIATION




EST 1938



EST 1938



EST 1938



We are excited to implement our new branding as we enter the new year. This rebranding and new website is a major improvement to the external image of MVBA as we continue to elevate the association and advocating for the residents, businesses, and historic properties within the neighborhood.

New MVBA Business Members

Each month, we will be recognizing businesses that join MVBA membership. So, join MVBA by clicking [HERE](#).

If you have any questions on membership, please reach out to our fabulous Membership Committee Chair, Julie Canard at membership@mvba.org.

Encourage your neighbors and other businesses in Mount Vernon to become members of MVBA. It is only \$20 for Individuals and \$50 for Businesses, per year, to become a member.



Upcoming Business Round Table: Winter Quarterly Meeting

Wednesday, January 24th, 9-11am

12 W. Madison Street

(corner of Madison & Morton Streets)

MVBA continues to welcome all local Business Owners to our next quarterly Business Round Table this Winter on Wednesday, January 24th from 9-11am located at 12 W. Madison Street (corner of Madison & Morton Streets).



Holiday Crime Watch

With the holidays here, be on the look out for Fedex, UPS, and USPS packages that have been coming up missing. Package theft has been occurring more frequently than usual. In some instances, packages have been stolen within minutes

of being delivered. A good suggestion, to ensure that you actually receive your packages on time and without any issues, consider having your packages held at a shipping facility or designated secure pickup point.

Also, if you are a victim of stolen packages, please make sure to send a message to safety@mvba.org and file a police report. If you have any surveillance footage of the act of theft, definitely include that in your message to the Safety Chair and to the police.



Children's Park Fundraiser

January 20th | 4-11pm

HomeSlyce Pizza at 336 North Charles Street

Although it is now winter and the children's park may be used a little less frequently, now is the perfect time to fundraise for improvements and operations. Join us on Saturday, January 20th from 4pm till 11pm at HomeSlyce at 336 North Charles Street. Print the following pdf attachment and bring it to your server when you place your order and HomeSlyce will donate 15% of the proceeds from your purchase.

Coming Up in January

- See you all on January 16th at the First General Meeting of the new year.
- Children's Park Fundraiser, January 20th, 4-11pm, HomeSlyce Pizza at 336 North Charles Street.
- Business Round Table, January 24th, 9-11am, 12 West Madison Street.

CONTACTS

Officers 2018

President	Michele Richter	president@mvba.org
Vice President	Wesley Stuckey	vicepresident@mvba.org
Treasurer	Onahlea Shimunek	treasurer@mvba.org
Recording Secretary	Jeff Withington	secretary@mvba.org
Corresponding Secretary	Lex Wiesand	corrsecretary@mvba.org

Directors 2018

Mario Brandhorst
Scott Brillman
Julie Canard
Teddy Davidson
Steve Shen

Committees

Architectural Review	Steve Shen	arc@mvba.org
Business	Onahlea Shimunek	business@mvba.org
Children's Park	John Molino	childrenspark@mvba.org
Clean + Beautiful	Michele Richter	cleanandbeautiful@mvba.org
Community Service + Engagement	TBD	community@mvba.org
Development	Steve Shen	development@mvba.org
Dog Park	Marci Yankelov Bea Harris	dogpark@mvba.org
Grants	TBD	grants@mvba.org
Liquor Review	TBD	liquor@mvba.org
Marketing + Promotions	Wesley Stuckey	marketing@mvba.org
Membership	Julie Canard	membership@mvba.org
Parking + Transportation	Steve Johnson	parking@mvba.org
Safety	Jeff Withington	safety@mvba.org
Trees + Greening	MJ Dame	trees@mvba.org
Zoning	Steve Shen	zoning@mvba.org

Ex-Officio Members

Jason Curtis
Jack Dana
Steve Johnson
Brian Levy

To contact members by phone, call MVBA's main number 410-528-1919 and select the desired extension from the menu.—

Mount Vernon-Belvedere Association, 1 East Chase Street, Suite 2, Baltimore, MD 21202

[Unsubscribe](#)

